

How To Make Your MultiMedia Content As Practical As Possible

1. Tips for Text:

- Use simple easy to read fonts
- Use plain language
- Follow gramatical rules
- Ensure there is contrast in text colour and background

2. Tips for Video:

- Add captions to your video
- Download a transcript of the video to add to your page
- Add playback controls
- Describe elements of your video

3. Tips for Images:

- Add alt text if the image is not decorative
- Mae sure alt text is descriptive for visually impaired viewers
- If image contains text add the transcript of it to the alt text for accessibility